

## UNIVERSITATEA DIN ORADEA

### FACULTATEA DE ȘTIINȚE ECONOMICE

Str. Universității nr. 1-3, Cod. 410087 Oradea, Bihor, Telefon: secretariat: 0259-408276, 0259-408407, decanat: 0259-408109; Fax: 0259-408409 http://steconomice.uoradea.ro; e-mail: steconomice@uoradea.ro

- 1. Name of programme (subject) Entrepreneurial School: Business Start-Up
- 2. **Programme category** (training, continuous training, professional conversion etc.) continuous training
- 3. Type of programme (achieved by non-disciplinary stages, special programmes etc.): non-disciplinary
- 4. **Type of tuition** face-to-face courses, presented by qualified trainers with competences in using Moodle virtual communication platform.
- 5. Duration + total number of hours + number of credits (if any): 72 hours (36 hours of course and 36 hours of applications)
- 6. Utility of programme argumentation of the necessity of existence, introduction and promotion of such a programme: due to the economic and social decline witnessed as a result of the world economic crisis, the rise in the unemployment rate and the lack of perspectives concerning the investments in economy, the programme targets the people wishing to start-up their own businesses as a viable alternative for the complex problems they face as individuals in a society they wish it were friendlier.
- 7. **Programme mission** to form entrepreneurial competences in order to reach the performance taking into consideration the sustainable development of the community
- 8. Target group- people wishing to start-up their own business
- General objectives of the programme / General competences
  General objective: to provide knowledge centred on the formation of entrepreneurial abilities and skills in an environment favourable to training with and from the others

### **General competences:**

- to acquire the capacity to search, process and synthesise the information necessary to start-up a business
- to master the knowledge necessary to be able to practically operate the start-up of a business
- to form skills specific to the small entrepreneur
- to acquire a proactive attitude regarding the personal and organizational development
- 10. **Curriculum** (stating the number of hours afferent to each type of activity: course, practical activity, assessment): 36 hours of course and 36 hours of applications with assessment along the period stated.
- 11. Programme coordinators-Professor PhD Anca Dodescu and Professor PhD Elena BOTEZAT
- 12. Finalization–Graduation certificate of the "Entrepreneurial School: Business Start-Up"



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- 1. Name of programme (subject) Entrepreneurial School: Business Development
- 2. Programme category (training, continuous training, professional conversion etc.) continuous training
- 3. Type of programme (achieved by non-disciplinary stages, special programmes etc.): non-disciplinary
- 4. **Type of tuition** face-to-face courses, presented by qualified trainers with competences in using Moodle virtual communication platform.
- 5. Duration + total number of hours + number of credits (if any): 72 hours (36 hours of course and 36 hours of applications)
- 6. Utility of programme argumentation of the necessity of existence, introduction and promotion of such a programme: due to the economic and social decline witnessed as a result of the world economic crisis, the rise in the unemployment rate and the lack of perspectives concerning the investments in economy, the programme targets the people wishing to develop their own businesses as a way to survive and develop on the market.
- 7. Programme mission- to develop entrepreneurial competences in order to reach the performance in business
- 8. Target group- people wishing to develop their own business
- General objectives of the programme / General competences
  General objective: to provide knowledge centred on the development of entrepreneurial skills of developing a business

### **General competences:**

- to acquire the capacity to search, process and synthesise the information necessary to develop a business
- to master the knowledge necessary to practically operate the development of a business
- to form skills specific to an entrepreneur wishing to develop his/her business
- to acquire a proactive attitude regarding the personal and organizational development

**10.** Curriculum (stating the number of hours afferent to each type of activity: course, practical activity, assessment): 36 hours of course and 36 hours of applications with assessment along the period stated.

11. Programme coordinators-Professor PhD Anca Dodescu and Professor PhD Elena BOTEZAT

12. Finalization – Graduation certificate of the "Entrepreneurial School: Business Development"